

How will Simfund help you?

For Corporate Strategy professionals, Simfund contains the necessary information to...

- Identify and evaluate business opportunities
- Assess business risks and threats
- Make resource deployment decisions

For Product Management & Development professionals, Simfund contains the necessary information to...

- Determine mutual fund demand trends by product type, share class pricing model, and distribution channel
- Analyze product economics with 10 years of US annual report fee history
- Propose new product or changes to existing product

For Competitive Intelligence professionals, Simfund contains the necessary information to...

- Analyze firm and product competitiveness
- Calculate global market share with decades of US mutual fund and international asset history
- Monitor the activity of competitors across 41 fund markets

Features

Shareable data workbooks

Report gallery

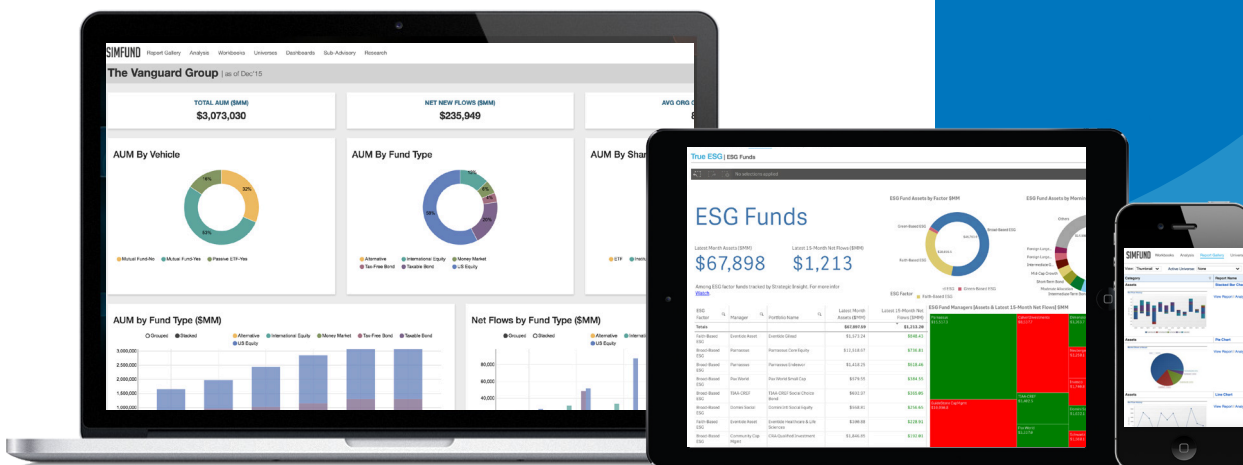
Advanced analysis functionality

Print-ready factsheets

Dynamic dashboards

Presentation-ready visuals

Integrated core research



Simfund is the leading business intelligence platform for the global asset management industry. Our integrated, cloud-based platform tracks the most expansive list of mutual funds and ETFs, regardless of market region, retail vehicle type, or distribution channel.

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