

STRATEGIC INSIGHT™ RESEARCH

WE ARE STRATEGIC INSIGHT

For more than 20 years, Strategic Insight has been at the forefront of thorough, unbiased mutual fund industry research and business intelligence. We believe in the mutual fund industry. Our core mission has always been to strengthen the industry and help our clients succeed in the global marketplace by providing them with the research, data and analytical support they need to identify product and distribution opportunities and make smart business decisions.

STRATEGIC INSIGHT™ RESEARCH

Data-driven research is an integral component of Strategic Insight's offerings. From timely reports and commentary at Slonline to analyst access, Strategic Insight Research provides information to suit the needs of all clients. Our analysts are available to respond to each client's unique requirements on a daily basis.

FEATURES

- Access to our analysts for recurring monthly and quarterly reports designed for individual client presentations;
- Access to hundreds of monthly, quarterly and annual reports and research, including a constant stream of in-depth commentary at Slonline.com; and
- Access to a dedicated SI analyst for ad hoc research projects, custom presentations and detailed analysis and advice on specific subjects.

BENEFITS

- Strategic Insight's data-based research, covering all areas of the U.S. and global mutual fund industry, and customized for your organization's workflow;
- Timely snapshots of the fund industry results and developments using the latest available data from Strategic Insight;
- Customized assistance from Strategic Insight's researchers and analysts to help with your firm's research and project needs; and
- Access to experts in the U.S. and globally within the Asset International family.

EXAMPLES OF CUSTOMER RESEARCH

- Macro and micro industry trend analysis of assets, cash flows, market share and innovations;
- Competitive fund or peer group benchmarking of assets, flows, market share and performance;
- Fee and expense analysis for new and established funds;
- Sub-advisory targeting and monitoring;
- Reports on "highest selling" and "fastest growing" investments; and
- Characteristics of successful funds and investment styles.

CONTACT

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